

SHAI MINISTRIES 5K RACE “Defender of Men”

Sponsorship Opportunity

About Shai Ministries

Shai Ministries is a faith-based nonprofit organization serving Alexander County, North Carolina, dedicated to building a stronger, more supportive community through resource provision and crisis support. Our annual 5K Race and Fun Walk is a signature fundraising event that brings together our community in support of a shared vision: a comprehensive Resource Center serving all residents of Alexander County.

Sponsorship proceeds cover the costs of the 5K event. All revenue beyond the event costs directly support the development and operation of a Resource Center serving Alexander County.

Event Overview

Event Name	Shai Ministries 5K Race & 1 mile Fun Run “Defender of Men”
Location	Alexander County, North Carolina- Matheson Park
Date	June 27, 2026 8am
Expected Participants	150-200 runners and walkers
Beneficiaries	All residents of Alexander County seeking connection, support services, and resource access

Event Budget Overview

Sponsorships will cover essential event expenses, including:

Category	Cost	Sponsor Level
Race Timing Services	\$1,000	Platinum
T-Shirts (back logo only)	\$1,350	Platinum
Sound System	\$400	Gold

Category	Cost	Sponsor Level
Portable Restrooms (3 units)	\$375	Gold
Water Station	\$250	Silver
Signage	\$250	Silver
First Aid	\$125	Bronze
Permits	\$175	Community Partner
Sponsorship-Funded Costs	\$3,925	
Insurance	\$500	Additional Opportunity
Miscellaneous	\$425	Additional Opportunity
Total 5K Event Cost	\$4,850	

Sponsorship Levels

Choose a sponsorship level that aligns with your organization's commitment to serving Alexander County's community through the development of our Resource Center.

PLATINUM SPONSOR — \$2,000+

Covers: Race Timing Services (\$1,000) + T-Shirts Back Logo (\$1,350)

Event Recognition:

- Company name on back of race t-shirts
- Company name on start/finish line banner
- Recognition on all promotional materials (posters, social media, website)
- Recognition in Shai Ministries newsletter and social media posts
- Company name in participant registration packets

Direct Benefits:

- 8 complimentary race entries
- Recognition during opening remarks and awards ceremony
- Table/booth opportunity at post-race festivities
- Impact report showing how proceeds support Resource Center development

Mission Connection: Your sponsorship enables professional race operations and provides visibility to all race participants.

GOLD SPONSOR — \$1,000

Covers: Sound System (\$400) + Portable Restrooms (\$375)

Event Recognition:

- Company name on finish line banner
- Recognition on social media and website
- Company name in registration packets

Direct Benefits:

- 5 complimentary race entries
- Recognition during awards ceremony
- Social media feature

Mission Connection: Your sponsorship funds critical event infrastructure and supports Resource Center development.

SILVER SPONSOR — \$500

Covers: Water Station (\$250) + Signage (\$250)

Event Recognition:

- Company name on website and social media
- Name listed on race day signage
- Name included in registration packets

Direct Benefits:

- 3 complimentary race entries
- Mention in post-event press release

Mission Connection: Your sponsorship ensures participants are well-supported throughout the race and advances Resource Center development.

BRONZE SPONSOR — \$250

Covers: First Aid Station (\$125)

Event Recognition:

- Company name on website
- Listing in registration packets
- Mention in social media posts

Direct Benefits:

- 1 complimentary race entry

Mission Connection: Your contribution ensures medical support is available for all participants and supports Resource Center development.

COMMUNITY PARTNER — \$100

Covers: Event Permits (\$175)

Event Recognition:

- Name listed on website and in registration materials

Mission Connection: Every dollar directly advances the development of a Resource Center serving all of Alexander County.

Additional Sponsorship Opportunities

Additional sponsorship opportunities available for remaining 5K event costs:

- **Insurance Sponsor (\$500)** — Covers event liability and participant protection
- **Miscellaneous/Supplies Sponsor (\$425)** — Covers contingency and additional event supplies
- **In-kind donation** (please describe): _____

Sponsorship Form

Sponsorship Commitment

I/We wish to sponsor the Shai Ministries 5K Race & Fun Walk at the following level:

- Platinum Sponsor (\$2,000+)
- Gold Sponsor (\$1,000)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$250)
- Community Partner (\$100)
- Other: \$_____

Business/Organization Information

Field	Information
Business/Organization Name	
Primary Contact Name	
Contact Title	
Mailing Address	
City, State, ZIP	
Phone Number	
Email Address	
Website (if applicable)	

Logo and Branding

To ensure proper display of your company logo and branding, please provide the following:

- **Logo Format:** PNG JPG PDF
 - **Logo Description** (if digital file not available):
-

- Preferred Company Name for Recognition:

Payment Information

Sponsorship Amount: \$_____

Payment Method (select one):

- Check (payable to Shai Ministries)
- Online transfer/ACH
- Credit/Debit Card
- Other: _____

Payment Due Date: Upon receipt of form (all sponsorships must be collected by May 15, 2026)

Mailing Address for Check:

Shai Ministries
203 Martin Place
Hildebran, NC 28637
shaiministries22.org

Race Entry Information

If you have selected a sponsorship level that includes complimentary race entries, please provide names of participants:

Entry	Name
Entry #1	
Entry #2	
Entry #3	
Entry #4	
Entry #5	
Entry #6	
Entry #7	

Entry	Name
Entry #8	

(Additional entries available on request)

Sponsor Commitment

By signing below, I/we commit to sponsoring the Shai Ministries 5K Race & Fun Walk at the level indicated above. I/we understand that:

- My organization's name and/or logo will be used for event promotion and recognition
- Sponsorship proceeds cover 5K event costs, with all additional revenue supporting the development of the Resource Center serving Alexander County
- I/we authorize use of our name/logo in printed materials, online platforms, and promotional materials
- All sponsorship commitments are tax-deductible (Shai Ministries is a 501(c)(3) organization; EIN available upon request)

Field	Signature
Sponsor Signature	
Printed Name	
Date	

Questions?

For more information about sponsorship opportunities, logo submission, or questions about Shai Ministries' programs, contact: Scan QR Code to donate

Shai Ministries
 Alexander County, NC
 Website: shaiministries22.org
 Email: shaiministries22@gmail.com
 Phone: 828.764.3598



Closing Statement

Shai Ministries is committed to serving all residents of Alexander County through community connection, support services, and resource provision. The Resource Center will become a vital hub for our growing community, providing comprehensive support to all who seek it. Event sponsorships fund the 5K race operations, and all proceeds beyond event costs directly support Resource Center development. Thank you for partnering with us in this transformational work.